What Are Digital Adoption Solutions?

The digital skills gap is widening, but Digital Adoption Solutions are here to bridge that gap.

Software adoption is an increasingly important element of organizational efficiency. As new technologies proliferate, users are being asked to pick up new skills much more frequently than they were half a decade ago.

Ensuring Digital Transformation ROI

Instant In-app Knowledge Sharing

Digital Adoption Solutions (DAS), or Digital Adoption Platforms (DAP), are software designed to enable instant, intuitive, in-app learning. They use visual overlays to provide best practice guidance. Gartner recognizes DASs as emergent technology which streamlines user adoption throughout digital transformation. These software typically use contextual information to provide detailed tutorials on individual user requirements in real time.

While there's no ideal replacement for interactive expert training, DASs enable organizations to save time on-boarding, retraining and managing process changes.

A range of DASs currently on the market provide highly customizable training and guidance on business-to-business and business-to-consumer platforms. These are all designed with versatility in mind. Their one-size-fits-all solutions to a common issue. But not all software are built the same. Some users need constantly updated, expert guidance at their fingertips.

So, how can Digital Adoption Solutions provide best practice knowledge for expert users of the 3DEXPERIENCE platform, yet remain flexible enough to on-board new users?

Light My Way

The 3DEXPERIENCE Digital Adoption Solution

There are an incredible number of user roles, functions and app states within the highly configurable 3DEXPERIENCE platform and its suite of applications. Users are constantly learning, updating processes, and sharing knowledge to keep up with the pace of innovation.

So, how can a Digital Adoption Solution for Dassault Systèmes' 3DEXPERIENCE be ready to help users out-of-the-box? Well, it would need to be built on years of expert user guidance and best practices. It would need to be intelligent and intuitive enough to understand subtle differences in user roles and application states. And it would need to be versatile enough to have constant updates applied.

Light My Way by TECHNIA Software & Expert Services provides all of this in an instant.

Boost your teams' productivity by minimizing time spent on complex business processes, infrequent tasks and change management activities today. And allow super users and in-house experts to record essential process changes to start sharing knowledge immediately.

In Our Experience…

Light My Way supports your teams with expert knowledge wherever their cursors point. With TECHNIA Experience Packaged built-in, all of your users can begin benefiting from over 30 years of PLM knowledge today.

And even as updates roll out, Light My Way keeps users up to speed with the latest best practices. Better yet, build your own custom guidance to ensure optimal efficiency for all of your user roles. Manage and optimize user experiences every step of the way along your digitalization journey. Analyze user engagement, highlight friction points and support with custom workflows and tutorials.

But don't just take our word for it!

Join the TECHNIA Software & Expert Services team online to see Light My Way in action.